



DANIELLE SOBEL

User Experience Designer and Researcher

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Summary

User Experience Designer and Resarcher passionate about accessibility and inclusive design. Experience includes but not limited to private, public, and non-profit organizations.

Education

- **PARSONS SCHOOL OF DESIGN
THE NEW SCHOOL**
New York, NY | May 2018
MFA Design and Technology
Graduated with Honors
- **PENN STATE UNIVERSITY**
University Park, PA | May 2014
BA Visual Arts
Minor in Art History

Skills

- **DESIGN**
Accessibility and inclusive design
Card sorting
Design thinking
Design systems
Iterative prototyping
Usability testing
User research (remote and in-person)
Wireframing
Workshop facilitation
Voice of the Customer (VOC)
- **CODE**
HTML
CSS
JavaScript
- **SOFTWARE**
Adobe Creative Cloud
Axure
Figma
Miro
Sketch
Principle

Experience

- **VERISK – User Experience Designer and Researcher**
Jersey City, NJ | October 2019 – Present
 - Practicing Design Thinking within an Agile Framework.
 - Partnering with Product Owners to develop OKRs and KPIs to define product success metrics.
 - Leading user research activities such as remote usability testing, card sorting workshops, and whiteboarding.
 - Designing for and managing the team’s design system in Figma while following accessibility guidelines.
 - Working closely with analysts, developers, product managers, and stakeholders, to ship accessible, user-centric, and pixel perfect, user experiences.
- **DARCMATTER – Freelance Designer**
New York, NY | March 2019 – March 2020
- **QUARTZ – Digital Designer (contract)**
New York, NY | August 2019 – October 2019
- **HEALTHCASTS – Web Designer (contract)**
New York, NY | May 2019 – July 2019
- **MTA, NEW YORK CITY TRANSIT – Design Assistant**
New York, NY | June 2017 – May 2019
- **THE FRIENDS OF THE HIGHLINE – Freelance Designer**
New York, NY | June 2018 – August 2018
- **QUADRANT 4 SYSTEMS – Design Intern**
New York, NY | May 2016 – August 2016
- **OMGwhen – Design Intern**
Tel Aviv, Israel | August 2014 – August 2015
Event Technology Startup